

Commercializing Nano at GE

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Presentation

Abstract: There is a growing awareness of the need to invest time and effort to commercially realize the potentially disruptive benefits of nanotechnology. Converting any disruptive science into a meaningful disruptive technology takes significant time and money, and nanotechnology is no exception. At GE Global Research, we have been developing a strategy to manufacture and commercialize innovative new nanotechnology-based products across GE's broad technology spaces, from Energy to Healthcare products. Highlights of these learning's will be discussed.